

Established as a State Private University under Govt. of Maharashtra Act no. XXXVIII dated 3rd May 2017

While granting admission to candidates to Ph.D. programmes, the Vishwakarma University Pune will strictly follow the Maharashtra State Reservation Policy at the guide level.

**Subject/Discipline wise vacancies for Ph D programme at VU**

| Sr.No.                         | Faculty   | Department             | Research Specializations                                      | Total Vacancy |
|--------------------------------|---|------------------------|---|---------------|
| 1                              | Science, Technology, Engineering and Mathematics (STEM) | Mechanical Engineering | Water and sanitation Systems                                  | 4             |
|                                |   |                        | System Engineering  |               |
|                                |   |                        | Binary Liquid Processes                                       |               |
|                                |   |                        | Data center Systems   |               |
|                                |   |                        | Green Building structures                                     |               |
|                                |   |                        | Systems engineering for effective energy                      |               |
|                                |   |                        | Operational and delivery excellence in the global environment |               |
|                                |   | Computer Engineering   | Refrigeration   | 4             |
|                                |   |                        | Cryogenics  |               |
|                                |   |                        | Non-conventional Energy                                       |               |
|                                |   |                        | Thermal systems   |               |
|                                |   |                        | Heat Transfer Equipment                                       |               |
|                                |   |                        | Human Computer Interactions                                   |               |
| Interactive learning spaces    |   |                        |   |               |
| User experience design         |   |                        |   |               |
| Software usability Engineering |   |                        |   |               |
| Education Technology           |   |                        |   |               |
| Context aware computing        |   |                        |   |               |
| Internet of Things             | 4   |                        |   |               |
| Renewable Energy               |   |                        |   |               |

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|--------|-----------------------|----------------------|--------------------------------------|---------------|
|        |                       |                      | Security                             |               |
|        |                       | Chemical Engineering | Chemical Engineering                 | 4             |
|        |                       |                      | Environment and energy technology    |               |
|        |                       | Statistics           | Statistical Analysis                 | 4             |
|        |                       |                      | Business Analytics                   |               |
|        |                       | Biotechnology        | Environmental Biotechnology          | 2             |
|        |                       |                      | Industrial Biotechnology             | 2             |
|        |                       | Science Policies     | Science Policies                     | 1             |
| 2      | Commerce & Management | Management           | Marketing Management                 | 24            |
|        |                       |                      | Marketing Research                   |               |
|        |                       |                      | Digital Marketing                    |               |
|        |                       |                      | Consumer Behavior                    |               |
|        |                       |                      | Information Communication Technology |               |
|        |                       |                      | Decision Science                     |               |
|        |                       |                      | Risk Management                      |               |
|        |                       |                      | Market Segmentation                  |               |
|        |                       |                      | Pricing Management                   |               |
|        |                       |                      | Marketing Communication              |               |
|        |                       |                      | Brand Building                       |               |
|        |                       |                      | Product Management                   |               |
|        |                       |                      | Pharmaceutical marketing             |               |
|        |                       | Brand management     |                                      |               |

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|        |         |                                 | Social Media Marketing   |               |
|        |         |                                 | Sales promotion          |               |
|        |         |                                 | Retail                   |               |
|        |         |                                 | Private Labels           |               |
|        |         |                                 | Online Retail            |               |
|        |         |                                 | Retail Communication Mix |               |
|        |         |                                 | Service Quality          |               |
|        |         |                                 | Branding of Services     |               |
| 3      | HSS     | Foreign Languages               | German                   | 2             |
|        |         |                                 | French                   | 2             |
|        |         |                                 | Spanish                  | 2             |
|        |         | Psychology                      | Psychology               | 4             |
|        |         | Economics                       | Economics                | 4             |
| 4      | JMC     | Mass Communication & Journalism | Mass Communication       | 2             |
|        |         |                                 | Journalism               | 2             |
| 5      | Law     | Law                             | Tax Laws                 | 5             |
|        |         |                                 | IPR Laws                 |               |
|        |         |                                 | Cyber Laws               |               |
|        |         |                                 | Arbitration Laws         |               |
|        |         |                                 | Human Rights             |               |
|        |         |                                 | Applied Art              |               |

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| Sr.No.              | Faculty | Department                     | Research Specializations  | Total Vacancy |
|---------------------|---------|--------------------------------|---------------------------|---------------|
| 6                   | ADA     | Art & Design                   | Advertising               | 4             |
|                     |         |                                | Design                    |               |
|                     |         |                                | Advertising Media         |               |
|                     |         |                                | Communication Design      |               |
|                     |         |                                | Graphic Design            |               |
|                     |         |                                | Interactive Design        |               |
|                     |         |                                | Animation and Advertising |               |
|                     |         |                                | Advertising and Marketing |               |
|                     |         |                                | Branding                  |               |
|                     |         |                                | Visual Merchandising      |               |
|                     |         |                                | Photography               |               |
|                     |         |                                | Letter Forms & Typography |               |
|                     |         |                                | Design Thinking           |               |
|                     |         |                                | Visual arts               |               |
|                     |         |                                | Fine arts                 |               |
|                     |         | Comparative study in Fine arts |                           |               |
|                     |         | Advertising                    | 4                         |               |
|                     |         | Marketing                      |                           |               |
|                     |         | Business Management            |                           |               |
|                     |         | Commercial Designing           |                           |               |
| Graphical designing |         |                                |                           |               |
| Digital designing   |         |                                |                           |               |

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|--------|---------------------------------|----------------------|---------------------------------|---------------|
| 7      | Interdisciplinary Studies (IDS) | Professional Studies | Co operative Banking            | 6             |
|        |                                 |                      | Microfinance                    |               |
|        |                                 |                      | Construction Project Management |               |
|        |                                 |                      | Logistics and Supply Chain      |               |
|        |                                 |                      | Events Management               |               |
|        |                                 |                      | Agri business Management        |               |
|        |                                 |                      | Business Analytics              |               |
|        |                                 |                      | Travel and Tourism              |               |
|        |                                 |                      | Telecom Networks                |               |
|        |                                 |                      | Automotive Maintenance          |               |
|        |                                 |                      | Retail Operations               |               |
|        |                                 |                      | Insurance                       |               |
|        |                                 |                      | Banking Services                |               |
|        |                                 |                      | Total                           | 90            |